

FILM 002A: FILM PRODUCTION I: BASIC FILM PRODUCTION

Originator

vsassone

Justification / Rationale

Textbook update.

Effective Term

Fall 2022

Credit Status

Credit - Degree Applicable

Subject

FILM - Film

Course Number

002A

Full Course Title

Film Production I: Basic Film Production

Short Title

FILM PRODUCTION I

Discipline**Disciplines List**

Broadcasting Technology (Film making/video, media production, radio/TV)

Film Studies

Modality

Face-to-Face

100% Online

Hybrid

Catalog Description

This course provides an introduction to the theory, terminology, and process of digital film and video production. Topics include basic camera and sound acquisition techniques including the operation, function and creative uses of digital cameras and post-production production software. The emphasis is on documentary or abstract short films and music videos that help the students find their filmmaking voice and style. Students learn basic production management and directing skills as well as basic scripting, camera operation, picture editing and sound editing and mixing.

Schedule Description

Students learn the fundamentals of creating effective short films and videos.

Advisory: FILM 001

Lecture Units

2

Lecture Semester Hours

36

Lab Units

1

Lab Semester Hours

54

In-class Hours

90

Out-of-class Hours

72

Total Course Units

3

Total Semester Hours

162

Prerequisite Course(s)

Advisory: FILM 001

Required Text and Other Instructional Materials**Resource Type**

Book

Author

Ben Long and Sonja Schenk

Title

The Digital Filmmaking Handbook

Edition

6th

Publisher

Cengage Learning

Year

2017

College Level

Yes

Flesch-Kincaid Level

12

ISBN #

978-0692782118

Resource Type

Book

Author

Speranza, Olivia

Title

Moviemaking with Your Camera Field Guide: The Essential Guide to Shooting Video with HD SLRs and Digital Cameras

Edition

1st

Publisher

Focal Press

Year

2012

College Level

Yes

ISBN #

978-0240824253

Resource Type

Book

Open Educational Resource

No

Author

Paula Landry and Stephen Greenwald

Title

The Business of Film

Edition

1st

City

New York

Publisher

Routledge

Year

2018

ISBN #

9781138571402

Class Size Maximum

24

Entrance Skills

Describe the technical elements in a film and how they are used to communicate the film's major themes.

Requisite Course Objectives

FILM 001-Describe the technical elements in a film and how they are used to communicate the film's major themes.

Course Content

This course contains both theory and process and includes:

1. An overview of the process of pre-production (including scriptwriting)
2. Production and post-production
3. Creative uses of the camera including benefits and limitations of the taking media, lens operation and depth of field control, basic filters and tripod use
4. Picture composition
5. Basic lighting techniques and equipment
6. Basic audio including single and double-sound systems, mixing, and appropriate sound theory (i.e. balance, presence and perspective)
7. General concepts of acting and directing
8. Post-production theory (i.e. continuity and dynamic editing) plus basic operation of nonlinear editing
9. Evaluation of cinematic productions for appropriate quality and individual expression.

Lab Content

1. Participate in group and individual project work
2. Assemble as a final individual project a live action (or dramatic creation) suitable for review and evaluation during a public showing

Course Objectives

	Objectives
Objective 1	Identify and demonstrate the elements of pre-production including scripting, scheduling, storyboarding and shot listing involved to successfully develop and prepare an original short film/video for production.
Objective 2	Identify and demonstrate the elements of production including camera, sound, performance, set protocols and management procedures required to successfully shoot a short film/video.
Objective 3	Identify and demonstrate the elements of post-production including editing picture and sound, creating basic effects, color correction and titling and final mixing required to successfully edit, finish and deliver a short film/video.
Objective 4	Identify and demonstrate the elements of exhibition and broadcast required to successfully distribute an original short film/video.

Student Learning Outcomes

	Upon satisfactory completion of this course, students will be able to:
Outcome 1	Pre-Produce (develop and prep) an original short video.
Outcome 2	Produce (shoot) an original short video.
Outcome 3	Post-Produce (edit) an original short video.
Outcome 4	Distribute (exhibit and broadcast) an original short video.

Methods of Instruction

Method	Please provide a description or examples of how each instructional method will be used in this course.
Discussion	Moderate online and in class discussion of the film production process three times per semester and of peer films that have been screened twice per semester.
Participation	Share readings, assignments, critiques and discussions weekly.
Demonstration, Repetition/Practice	Set up assignments that allow students to demonstrate an understanding of the filmmaking process as it relates to storytelling, technology, roles and collaboration weekly with the creation of a short film or video as the result, twice per semester.
Lecture	Supply video, PFD, PowerPoint and either Zoom or face to face lectures on the relevant topic weekly.

Methods of Evaluation

Method	Please provide a description or examples of how each evaluation method will be used in this course.	Type of Assignment
Written homework	Written assignments, including a production documents, storyboards and scripts, weekly.	In and Out of Class
Self/peer assessment and portfolio evaluation	Written and verbal feedback of individual and collaborative projects, twice per semester.	In and Out of Class
Product/project development evaluation	Completion of pre-production, production, post-production and distribution work on individual and team film/video projects of increasing difficulty and scope resulting in a final project, demonstrating appropriate practical knowledge, twice per semester.	In and Out of Class
Group activity participation/observation	Participation in classroom discussions related to course topics required, three times per semester.	In and Out of Class
Laboratory projects	Evaluation of film/video pre-production, production and post-production work twice per semester.	In and Out of Class

Portfolios	Successful completion of individual and team projects of increasing difficulty and scope resulting in a final project, demonstrating appropriate practical knowledge once per semester.	In and Out of Class
Critiques	Written and verbal feedback, weekly.	In and Out of Class

Assignments

Other In-class Assignments

1. Present and discuss story ideas.
2. Present and discuss scripts.
3. Present and discuss storyboards.
4. Screen, critique and discuss student videos.
5. View and analyze various kinds of motion picture productions, including documentary, informational, commercial, comedic and dramatic videos and films.
6. Collaborate on team projects.

Other Out-of-class Assignments

1. Write basic scripts.
2. Create storyboards.
3. Shoot and edit short videos.
4. View and analyze various kinds of video productions, including documentary, informational, commercial, comedic and dramatic videos and films.
5. Collaborate on team projects.

Grade Methods

Letter Grade Only

Distance Education Checklist

Include the percentage of online and on-campus instruction you anticipate.

Online %

100

What will you be doing in the face-to-face sections of your course that necessitates a hybrid delivery vs a fully online delivery?

This course will be offered in both 100% online and 50% online and 50% face-to-face to provide flexibility to student schedules.

Instructional Materials and Resources

If you use any other technologies in addition to the college LMS, what other technologies will you use and how are you ensuring student data security?

Students taking this course in fully online, hybrid and face to face formats utilize Google Drive accounts to share video created on iPhones, iPads, Macs (and possibly other cameras and computers) and edited in iMovie and Final Cut Pro X editing software (and possibly other editing softwares). All of these are password protected.

If used, explain how specific materials and resources outside the LMS will be used to enhance student learning.

In addition to being necessary to the function of the course, these materials and resources teach students "real world" technologies used in this field.

Effective Student/Faculty Contact

Which of the following methods of regular, timely, and effective student/faculty contact will be used in this course?

Within Course Management System:

- Chat room/instant messaging
- Discussion forums with substantive instructor participation
- Private messages
- Regular virtual office hours
- Timely feedback and return of student work as specified in the syllabus
- Video or audio feedback

Weekly announcements

External to Course Management System:

Direct e-mail

For hybrid courses:

Orientation, study, and/or review sessions
Scheduled Face-to-Face group or individual meetings

Briefly discuss how the selected strategies above will be used to maintain Regular Effective Contact in the course.

Chat, announcement, virtual office hours, messaging, video/audio feedback and e-mail will be used for direct, timely dialogue with students individually and in the production groups in which they collaborate. Timely feedback and return of student work, discussion forums in which students peer review other students' work, face to face contact, study, review and both production and editing sessions in lab will be used to carry out the core objectives of the course.

If interacting with students outside the LMS, explain how additional interactions with students outside the LMS will enhance student learning.

Once the techniques and processes of a film production course have been laid out, repetition, reinforcement and creative + critical feedback are vital to student success. Working outside the LMS provides the additional technologies and "real world" element necessary to give students the robust learning experience required for film production courses.

Other Information

Provide any other relevant information that will help the Curriculum Committee assess the viability of offering this course in an online or hybrid modality.

Distance collaborative film production has been made more and more possible with the advancement of technologies that allow online sharing of large media files, group communications via audio, video and text and to remotely edit video. The technologies noted above are just the beginning. Virtual collaboration and distance sharing is the wave of the future and should be built into our developing film program.

Utilizing distance modality may also allow us to make the most time efficient use of our film production and editing labs by overlaying lab portion of a course and freeing up lecture for that course to be more precise to its subject or level.

FILM 02A is unique among the film production courses in that the level of production required for its successful completion is completely reachable utilizing commonly owned equipment including tablets, smart phones, computers, software and apps so as to make the course possible in all three formats – fully online, hybrid and face to face. A fully online version of this course will, in fact, be aimed towards students interested in video production particularly suited for online sharing and will be part of an Online Film Production Certificate of Achievement along with fully online FILM 1 Introduction to Film and FILM 3 Screenwriting. I have taught a face to face version of this course as Professional Development and Community Education at Santa Rosa Junior College and COD and have always seen the online learning possibilities. I look forward to the opportunity to create them.

MIS Course Data

CIP Code

50.0602 - Cinematography and Film/Video Production.

TOP Code

061220 - Film Production

SAM Code

C - Clearly Occupational

Basic Skills Status

Not Basic Skills

Prior College Level

Not applicable

Cooperative Work Experience

Not a Coop Course

Course Classification Status

Credit Course

Approved Special Class

Not special class

Noncredit Category

Not Applicable, Credit Course

Funding Agency Category

Not Applicable

Program Status

Program Applicable

Transfer Status

Transferable to both UC and CSU

General Education Status

Y = Not applicable

Support Course Status

N = Course is not a support course

C-ID

FTVE 150

Allow Audit

No

Repeatability

No

Materials Fee

No

Additional Fees?

No

Files Uploaded

Attach relevant documents (example: Advisory Committee or Department Minutes)

FILM 002A Approval Letter.pdf

Approvals**Curriculum Committee Approval Date**

03/17/2022

Academic Senate Approval Date

03/24/2022

Board of Trustees Approval Date

04/22/2022

Chancellor's Office Approval Date

04/27/2022

Course Control Number

CCC000598707

Programs referencing this course

Film, Television, and Electronic Media AS-T (<http://catalog.collegeofthedesert.eduundefined/?key=10>)

Digital Design Production AS Degree (<http://catalog.collegeofthedesert.eduundefined/?key=126>)

Basic Film Production Certificate of Achievement (<http://catalog.collegeofthedesert.eduundefined/?key=149>)

Advanced Film Production Certificate of Achievement (<http://catalog.collegeofthedesert.eduundefined/?key=196>)
Basic Radio Production Certificate of Achievement (<http://catalog.collegeofthedesert.eduundefined/?key=197>)
Basic Commercial Music Certificate of Achievement (<http://catalog.collegeofthedesert.eduundefined/?key=218>)
Advanced Commercial Music Certificate of Achievement (<http://catalog.collegeofthedesert.eduundefined/?key=219>)
Film Production Management Certificate of Achievement (<http://catalog.collegeofthedesert.eduundefined/?key=269>)
Film Post-Production Certificate of Achievement (<http://catalog.collegeofthedesert.eduundefined/?key=270>)
Film Animation (<http://catalog.collegeofthedesert.eduundefined/?key=271>)
Mass Communication A.A. Degree (<http://catalog.collegeofthedesert.eduundefined/?key=273>)
Digital Design Studies AA Degree (<http://catalog.collegeofthedesert.eduundefined/?key=377>)
Film Production AS Degree (<http://catalog.collegeofthedesert.eduundefined/?key=69>)