

# GOLF 046: GOLF CAREER PATHWAYS

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**Originator**

naltman

**Justification / Rationale**

This course will help students understand the many career options in the golf industry and will help them direct their studies as to what path they would like to take. The course will help them decide what certificates to work towards to help them get jobs in the industry faster. In addition, this course will offer some job preparedness and job hunting skills to help them interview and apply to jobs to see a higher success rate.

**Effective Term**

Fall 2022

**Credit Status**

Credit - Degree Applicable

**Subject**

GOLF - Golf Management

**Course Number**

046

**Full Course Title**

Golf Career Pathways

**Short Title**

GOLF PATHWAYS

**Discipline****Disciplines List**

Business

**Modality**

Face-to-Face

Hybrid

**Catalog Description**

Students in this course will learn about the many diverse and exciting career opportunities in the one-billion dollar golf industry. Students will be able to understand important aspects about each career path in the industry to help them make decisions about the career options best for them. In addition, students will receive best practices about job preparedness and applying for jobs specific to the golf industry.

**Schedule Description**

Students in this course will learn about the many diverse and exciting career opportunities in the one-billion dollar golf industry. Students will be able to understand important aspects about each career path in the industry to help them make decisions about the career options best for them.

**Lecture Units**

2

**Lecture Semester Hours**

36

**In-class Hours**

36

**Out-of-class Hours**

72

**Total Course Units**

2

**Total Semester Hours**

108

**Required Text and Other Instructional Materials****Resource Type**

Web/Other

**Open Educational Resource**

Yes

**Description**

Instructor will be providing web materials such as pga.com and national golf foundation

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**Resource Type**

Book

**Author**

Richard N. Bolles

**Title**

What Color Is Your Parachute? 2022: Your Guide to a Lifetime of Meaningful Work and Career Success

**City**

New York City

**Publisher**

Ten Speed Press

**Year**

2021

**ISBN #**

8755-4658

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**Class Size Maximum**

25

**Course Content**

1. Overview of the golf industry
2. Governing Bodies
3. Types of Facilities
4. Careers in golf
5. Teaching and Coaching
6. Golf Operations
7. Executive Management
8. Non-traditional Golf
9. Job Preparedness
10. Job Search Skills

**Course Objectives**

	Objectives
Objective 1	Illustrate the many career options in the golf industry
Objective 2	Analyze the benefits and drawbacks of the different sectors within the golf industry
Objective 3	Differentiate between the different types of golf facilities

Objective 4 Categorize the types of jobs in each one of the PGA's career paths

Objective 5 Demonstrate job search skills important for finding a position

### Student Learning Outcomes

**Upon satisfactory completion of this course, students will be able to:**

Outcome 1 Write a personal purpose statement and choose a golf career path that fits with the statement

### Methods of Instruction

Method	Please provide a description or examples of how each instructional method will be used in this course.
Lecture	Students will listen actively to lecture, taking notes on important subjects and asking questions to deepen understanding and mastery
Collaborative/Team	Team research and presentations to the rest of the class
Discussion	Discuss course topics with peers and instructor to promote a deeper understanding
Observation	Observation at golf facilities shadowing a golf professional
Self-exploration	Self-reflection on the core values and purpose of the student

### Methods of Evaluation

Method	Please provide a description or examples of how each evaluation method will be used in this course.	Type of Assignment
Written homework	Evaluation of multiple choice, fill in the blank, and essay answers based on class lecture and reading assignments meant to deepen understanding of material.	Out of Class Only
Student participation/contribution	Participation on discussion boards, group presentations, and in-class discussion of course topics.	In and Out of Class
Tests/Quizzes/Examinations	Midterm and final exam as well as five to six smaller quizzes. Quizzes and exams will test knowledge of subject matter using multiple choice, fill in the blank, and essay questions	In and Out of Class
Portfolios	Creation of a career portfolio	In and Out of Class
Presentations/student demonstration observations	Presentations to class about golf industry careers and other course material	In and Out of Class

### Assignments

#### Other In-class Assignments

1. Review homework and quiz material.
2. Hands on lab assignments with worksheets for students to demonstrate class objectives.
3. Oral and written quizzes with multiple-choice, fill in the blank, and essay questions.
4. Participation in discussion.
5. Group presentations on lecture and class topics.

#### Other Out-of-class Assignments

1. Readings from required text - one to two chapters per week.
2. Homework from required text: multiple-choice, fill in the blank, and essay questions to be graded weekly.
3. Career portfolio project in which students will demonstrate their career readiness.
4. Observation at golf facilities with written essay reports.

### Grade Methods

Letter Grade Only

## Distance Education Checklist

Include the percentage of online and on-campus instruction you anticipate.

**Online %**

50

**On-campus %**

50

## Instructional Materials and Resources

### Effective Student/Faculty Contact

Which of the following methods of regular, timely, and effective student/faculty contact will be used in this course?

**Within Course Management System:**

Discussion forums with substantive instructor participation  
Online quizzes and examinations  
Private messages  
Regular virtual office hours  
Timely feedback and return of student work as specified in the syllabus  
Video or audio feedback  
Weekly announcements

**External to Course Management System:**

Direct e-mail  
Synchronous audio/video

**For hybrid courses:**

Scheduled Face-to-Face group or individual meetings

**Briefly discuss how the selected strategies above will be used to maintain Regular Effective Contact in the course.**

Instructor will meet with students regularly, be involved with discussions, give feedback regularly on assignments, have virtual office hours, and have scheduled meetings

## Other Information

### MIS Course Data

**CIP Code**

52.0906 - Resort Management.

**TOP Code**

130730 - Resort and Club Management

**SAM Code**

C - Clearly Occupational

**Basic Skills Status**

Not Basic Skills

**Prior College Level**

Not applicable

**Cooperative Work Experience**

Not a Coop Course

**Course Classification Status**

Credit Course

**Approved Special Class**

Not special class

**Noncredit Category**

Not Applicable, Credit Course

**Funding Agency Category**

Not Applicable

**Program Status**

Program Applicable

**Transfer Status**

Transferable to CSU only

**General Education Status**

Y = Not applicable

**Support Course Status**

N = Course is not a support course

**Allow Audit**

Yes

**Repeatability**

No

**Materials Fee**

No

**Additional Fees?**

No

**Files Uploaded****Attach relevant documents (example: Advisory Committee or Department Minutes)**

Golf Management Advisory Meeting Minutes - DRAFT 5-18-21.docx

**Approvals****Curriculum Committee Approval Date**

3/17/2022

**Academic Senate Approval Date**

3/24/2022

**Board of Trustees Approval Date**

4/22/2022

**Chancellor's Office Approval Date**

5/08/2022

**Course Control Number**

CCC000631925