

J 007: INTRODUCTION TO PHOTOJOURNALISM

New Course Proposal

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Originator

Laurilie Jackson

Justification / Rationale

Photographing news is as important as writing the stories. In today's visual and multi-media world, without visuals, there is no story. An understanding of the history, practice, and ethics of photojournalism is vital today as many journalists are taking their own photos. This course will provide specific application through photographing for The Chaparral newspaper, Discover magazine and KCOD radio. Intro to Photojournalism is also part of the TMC for the AA-T degree in Journalism.

Effective Term

Fall 2020

Credit Status

Credit - Degree Applicable

Subject

J - Journalism

Course Number

007

Full Course Title

Introduction to Photojournalism

Short Title

INTRO TO PHOTOJOURNALISM

Discipline

Disciplines List

Journalism

Modality

Face-to-Face

Catalog Description

This course deals with the photographer as a journalist, focusing on theory and practice in press and publications photography, with emphasis on using the camera as a reporting and communications tool. Covered are news and feature photography and photographic essays, including composition, impact, and creativity, for newspaper, magazines, internet, and other mass communications media.

Schedule Description

Students will learn how to use the camera as a reporting and communication tool in journalism. They will also learn the ethics and legal issues for both print and digital photography. Students will be taking photos for The Chaparral newspaper, Discover magazine and KCOD.

Lecture Units

3

Lecture Semester Hours

54

In-class Hours

54

Out-of-class Hours

108

Total Course Units

3

Total Semester Hours

162

Required Text and Other Instructional Materials**Resource Type**

Book

Author

Kenneth Kobre

Title

Photo Journalism The Professionals' Approach

Edition

7th edition

Publisher

Routledge

Year

2016

College Level

Yes

Flesch-Kincaid Level

15.9

ISBN #

9781138101364

Resource Type

Book (Recommended)

Author

Brian Horton

Title

Associated Press Guide to Photojournalism

Edition

2nd

Publisher

McGraw-Hill

Year

2000

Resource Type

Book

Author

Jennifer Good and Paul Lowe

Title

Understanding Photojournalism

Edition

1st

City

New York

Publisher

Bloomsbury

Year

2017

College Level

Yes

Flesch-Kincaid Level

21.8

ISBN #

9781472594921

For Text greater than five years old, list rationale:

Associated Press Guide to Photojournalism: This book includes associated press guidelines for taking photos that have not changed over the years including a historical understanding of camera and photography basics and ethics. This book is recommended not required. It's a great tool to teach photography history as well. There is no newer addition available.

Class Size Maximum

25

Course Content

- Role of photojournalism and press photography in modern mass media.
- History and development of the camera as a reporting tool.
- Careers in photojournalism.
- High impact photography: the decisive moment.
- Photo composition.
- Camera and photography basics.
- Cutlines: The photographer as writer.
- The tools of photojournalism: hardware and software.
- What makes a good news photo?
- Ethics and legal issues of photojournalism.
- Introduction to electronic editing of photos
- Introduction to web images and video
- Electronic photo storage formats

Course Objectives

	Objectives
Objective 1	Demonstrate an understanding of the role of photojournalism and photojournalists.
Objective 2	Demonstrate an understanding of the historical development of photojournalism.
Objective 3	Demonstrate an understanding of career options and processes in photojournalism.
Objective 4	Illustrate an understanding of capturing peak action or storytelling composition.
Objective 5	Create storytelling images, slideshows or videos.
Objective 6	Demonstrate a working familiarity with the camera.
Objective 7	Analyze legal and ethical situations in photojournalism.

- Objective 8 Write effective outlines for photos.
 Objective 9 Edit and store photos on a computer.

Student Learning Outcomes

Upon satisfactory completion of this course, students will be able to:

- Outcome 1 Describe the role photojournalism has played in the news industry.
 Outcome 2 Explain how photographs are used to communicate in different medias.
 Outcome 3 Evaluate ethical guidelines in photojournalism.

Methods of Instruction

Method	Please provide a description or examples of how each instructional method will be used in this course.
Lecture	Required to give context to readings.
Participation	May assign in-class assignments for participation points.
Observation	Observe and critique professional and amateur photojournalism examples.
Discussion	Class discussions to ensure students can articulate their thoughts.

Methods of Evaluation

Method	Please provide a description or examples of how each evaluation method will be used in this course.	Type of Assignment
Portfolios	Students create a final photo essay on a topic of their choice. Students will develop ideas for their portfolio in class from lectures and class discussions and work on executing the portfolio components out of class. 50% in class and 50% out of class.	In and Out of Class
Tests/Quizzes/Examinations	Pop quizzes and a final exam to ensure students complete the required reading.	In Class Only
Critiques	Written and oral critiques of photojournalism.	In Class Only
Written homework	Can be given every class to ensure students understand required reading.	Out of Class Only
Guided/unguided journals	Reflective assignments. Students share their personal experiences when reviewing photo essays in a short one-page paper.	Out of Class Only
Term or research papers	One research project on a famous photojournalist.	Out of Class Only

Assignments
Other In-class Assignments

May include as appropriate:

1. Small group discussions - in class.
2. Watch and analyze specific photojournalism examples.
3. Participate in class discussion and take detailed notes on lecture.

Other Out-of-class Assignments

May include as appropriate:

1. Textbook reading and recommended supplementary material.
2. Watch and analyze specific photos in the news content.
3. Keep journal/diary of media experiences.
4. Conduct internet research on news and create report.

Grade Methods

Letter Grade Only

Comparable Transfer Course Information

University System

CSU

Campus

CSU Long Beach

Course Number

JOUR300

Course Title

Photojournalism

Catalog Year

2018-2019

University System

UC

Campus

UC Berkeley

Course Number

J210

Course Title

Introduction to Photojournalism

Catalog Year

2018-2019

MIS Course Data

CIP Code

09.0404 - Photojournalism.

TOP Code

060200 - Journalism

SAM Code

C - Clearly Occupational

Basic Skills Status

Not Basic Skills

Prior College Level

Not applicable

Cooperative Work Experience

Not a Coop Course

Course Classification Status

Credit Course

Approved Special Class

Not special class

Noncredit Category

Not Applicable, Credit Course

Funding Agency Category

Not Applicable

Program Status

Program Applicable

Transfer Status

Transferable to both UC and CSU

General Education Status

Not applicable

Support Course Status

Course is not a support course

Allow Audit

No

Repeatability

No

Materials Fee

No

Additional Fees?

No

Approvals**Curriculum Committee Approval Date**

11/05/2019

Academic Senate Approval Date

11/14/2019

Board of Trustees Approval Date

12/19/2019

Chancellor's Office Approval Date

1/05/2020

Course Control Number

CCC000611421