

MEDIA ALERT April 6, 2017

FOR MORE INFORMATION:

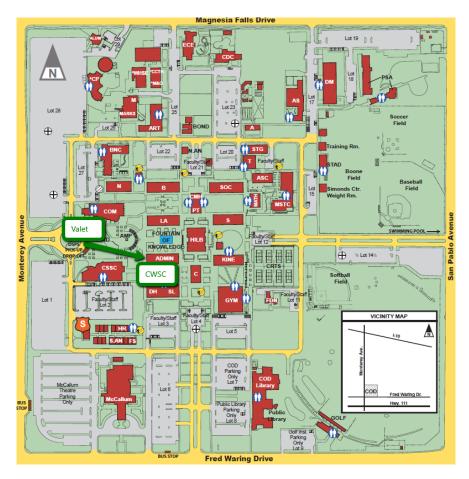
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Business Community Liaison
Career & Workforce Solutions
Center

Career & Workforce Solutions Center Holds Grand Opening

Who: More than 200 local business professionals and elected officials are expected to attend the grand opening of the Career & Workforce Solutions Center.

When: 6-8 p.m. Tuesday, April 11, 2017

Where: Center Campus near Fountain of Knowledge; valet parking in roundabout off Monterey Avenue



Why: To meet the new director, Robert St. Juliana; tour the Career & Workforce Solutions Center; and launch the Executive Business Council, which is a new program that allows businesses to partner with COD at a variety of levels.

<u>More information:</u> Award-winning radio station KCOD will play music to entertain. Presenting speakers are COD President Joel Kinnamon; Business Community Liaison Kate Spates, who will introduce new director Robert St. Juliana; and Peter Sturgeon, Interim Executive Director, College of the Desert Foundation.

About College of the Desert:

Established in 1958, College of the Desert (COD), located in Palm Desert, is an accredited community college serving eastern Riverside County, California. The College leads the region in providing quality, higher education, technical training and lifelong learning opportunities, in response to the dynamic needs of our diverse community. The College serves more than 14,000 credit students and 1,000 non-credit students each year and is the number one source of transfer students to California State University, San Bernardino Palm Desert Campus. For more information, visit www.collegeofthedesert.edu.