

News Release

January 7, 2022 For More Information:

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Board Updates on Strategic Planning, Bond Projects and Redistricting Slated for Jan. 21 Meeting

At its next regular board meeting on January 21, 2022, the College of the Desert Board of Trustees will kick off the College's strategic master planning process to set institutional goals for the next five years. The Board will also host a Public Hearing for redistricting efforts and receive an update on bond-funded construction projects.

The 2022-2027 update to the Strategic Master Plan process will include data and demographic analyses, bilingual surveys, and community and campus listening sessions to gather input on the future direction of programs, enrollment, curriculum, and support services at College of the Desert. The January 21st board meeting will start this process.

"Data-driven decision making, coupled with public input and transparency, are vital to determining priorities for the College," Board Chair Rubén AríAztlán Pérez said. "Everyone interested in contributing to this process will have an opportunity to participate."

To inform the development of the 2022-2027 Strategic Master Plan goals, Trustees will submit their priorities to Superintendent/President Martha Garcia, Ed.D., which will inform the Strategic Master Planning process. Community engagement and an appointment of a Work Group to develop recommendations will follow this Spring. The process also involves evaluating the previous goals: Student Success; Planning and Governance; Fiscal Stability and Infrastructure; Teamwork and Organizational Development; and Economic, Workforce and Community Outreach.

The Plan's adoption by the Board is expected by early Fall 2022.

"I look forward to sharing our progress, data, and engaging with our faculty, staff, students, and the community in this important process," said College of the Desert's Superintendent/President, Martha Garcia, Ed.D. "I am committed to ensuring a transparent process and access to participate."

At the January 21st board meeting, Trustees will also receive an update on the status of campus expansion and improvement projects funded by bond measures B and CC.

The meeting begins at 9:30 a.m., via teleconference. In-person public access to the meeting is also available, but is limited to 18 people to accommodate social distancing as required under COVID-19 protocols. The meeting will be held at College of the Desert, 43-500 Monterey Avenue, Palm Desert, in Building C – Boardroom. Meetings are live-streamed on the College of the Desert YouTube channel.