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**Due to system maintenance, COD web pages and associated services will not be available on Thursday, April 1 from 12:00 a.m. until 6:00 a.m.**

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# Strategic Master Plan Process 2015

## Spring 2016 Update

Thank you for your feedback and commitment to College of the Desert in this important process.

Click on the link to view the [Strategic Master Plan 2016-21](#).

## Survey Results

 [Strategic Master Plan Survey](#)

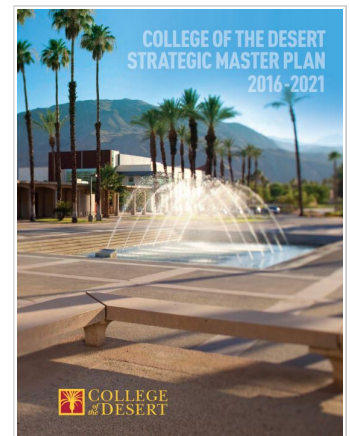
## College Planning Council - February 6, 2015

College of the Desert 2015  
Strategic Master Planning  
Process and Timeline

Spring 2015 -- Update Strategic Master Plan

Lead Administrator: Dr. Annabelle Nery, Executive Dean of Institutional Effectiveness, Educational Services & Planning

- a. Groundwork meeting / discussion with President and key administrative team
- b. Groundwork meeting /discussion with President's Cabinet
- c. Introduction / presentation /discussion / of strategic master plan process
- d. Collaboration with college research and district institutional effectiveness personnel to prepare presentation for on-campus "town halls"
- e. Establish future meeting times and dates, agenda and attendees



## DATA REVIEW

Review internal and external information and data from: 2013 College of the Desert "Fact Book" webpage including demographics, K-12 growth (three K-12 districts districts with 10 high schools), graduate rates, current labor market trends and wages, regional planning documents (Coachella Valley Economic Report), 320 Reports (WSCH), and the technology plan. The existing information will be synthesized into a single presentation to be utilized during the "town hall" meetings. Data elements will be shown to provide a comprehensive analysis of trends impacting the future direction of the District. MAAs will collaborate with the college to develop the presentation and will attend the town hall meetings.

## ON SITE MEETINGS

The following meetings will be conducted with college constituency groups. The anticipated goal of these meetings is to present the above listed data, gather input and to discuss the process and objectives of the Strategic Master Plan. MAAS will serve as a support to the college during the meetings. MAAS will record the feedback and emerging themes obtained during each "town hall" meeting. The meetings will be videotaped and hard copies of the presentation will be available. The following meetings will be conducted with college constituency groups. The anticipated goal of these meetings is to present the above listed data, gather input and to discuss the process and objectives of the Strategic Master Plan. MAAS will serve as a support to the college during the meetings. MAAS will record the feedback and emerging themes obtained during each "town hall" meeting. The meetings will be videotaped and hard copies of the presentation will be available.

Meetings will also be held at off-site locations to gather input and discuss the process and objectives. These meetings will provide the opportunity to reach out to individuals who are not located on the main campus as well as those within the community.

## Proposed Meeting Schedule

March 3, 2015

- Executive Cabinet - 9:00 am
- All Faculty Academic Senate - 12:30 pm

March 6, 2015

- College Planning Council Meeting - 10:00 am - PSA19

March 16, 2015

- Open Forum - Indio Campus - 4:00 pm - Room 102

March 17, 2015

- Student Services Meeting - 12:45-2:00 pm - CSSC 237
- Open Forum - Mecca/Thermal Campus - 3:00 pm - B6

March 19, 2015

- All Faculty Academic Senate - 12:30 pm

March 20, 2015

- Board of Trustee - 9:30 am - CSSC Multi-purpose Room

March 23, 2015

- 3SL (Student Success and Student Learning) - 1:00pm - CSSC Multi-purpose Room
- Associated Students of COD (ASCOD) - 2:00 pm - Student Life Boardroom

March 24, 2015

- Open Forum - Palm Desert Campus - 4:00 pm - CSSC Multi-purpose Room

March 25, 2015

- Open Forum - Palm Springs High School - 4:00 pm - Room 303

March 27, 2015

- College Planning Council Meeting - 10:00 am - CSSC Multi-purpose Room
- School Deans/Chairs - 12:15 pm - CSSC Multi-purpose Room
- CSEA Executive Board - 4:40 pm - B4

April 3, 2015

- K-12 Education Consortium - 8:30 am - PSA 18

## DOCUMENT DEVELOPMENT

### Introduction

Brief summary of the historical information relative to the District and its past, present and future planning efforts. Inclusion of the Ten Year Planning Calendar.

### Data

The data utilized during the "town hall" meetings will be presented through charts, graphs and narrative.

### Stakeholder Input

Information obtained during the on-site meetings will be summarized and themes which emerge as part of the process will be identified.

### Priorities, Goals and Initiatives

Based upon the data gathered, and feedback obtained throughout the above process, priorities and goals will be established for the District's SMP. These priorities, goals and initiatives will be the foundation for the direction and development of the Educational Master Plan. The SMP will be vetted with the college stakeholders in June with an anticipated adoption in August.

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