



# COLLEGE *of the* DESERT

## K-14 Education Consortium

**MINUTES FOR Friday, February 3, 2017**

**8:30 a.m.**

**Public Safety Academy, PSA 18**

**Members Present:**

Pamela Ralston, Chair/Vice President of Student Learning, COD  
Christyann Anderson, CTE Transition Specialist, COD  
Sal Becerra, Counselor, Desert Hot Springs High School, PSUSD  
Kevin Bibo, Assistant Principal, CTE, Palm Desert High School, DSUSD  
Joddi DeMarco, Assistant Principal, DHS Alternative Center, PSUSD  
Patricia Espinosa, Interim Director, Upward Bound, COD  
Carl Farmer, MESA Program Director, COD  
Brenda Gunderson, Counselor, Desert Learning Academy, PSUSD  
Teresa Haga, Assistant Principal, Rancho Mirage High School, PSUSD  
Guadalupe Hansen, Student Support Services, CV Adult School, CVUSD  
Lisa Hernandez, Principal, NOVA Academy  
Zac Hewitt, Director of College Counseling, Palm Valley School  
Bob Hicks, Principal, Palm Desert High School, DSUSD  
Anne Kalisek, Director of Curriculum & Instruction, PSUSD  
Deanna Keuilian, CTE Administrator, DSUSD  
Joel Kinnamon, Superintendent/President, COD  
John Learned, Assistant Professor, Math, COD  
Carlos Maldonado, Interim Dean, Student Success, COD  
Pam Mathis, Counselor, Mt San Jacinto High School, PSUSD  
Rosalia Mendoza, Counselor, PSUSD  
John Mesicek, Work Based Learning Coordinator, DHS High School, PSUSD  
Dan Miller, Director, DSUSD  
Olivia Munoz, Counselor, Palm Desert High School, DSUSD  
April Morrison, Palm Desert High School, DSUSD  
Annebelle Nery, Vice President of Student Success, COD  
Marie Perotti, CTE Coordinator, CVUSD  
Amanda Phillips, Interim Dean, Counseling, COD  
Steve Pinning, Director of Linked Learning, CTE, PSUSD  
Doug Redman, Associate Professor, Auto Mechanics, COD  
Carmezi Russell, Work Based Learning, Cathedral City High School, PSUSD  
Brad Seiple, Assistant Principal, Cathedral City High School, PSUSD  
Ashley Shantz, Counselor, La Quinta High School, DSUSD  
Adrian Torres, Curriculum, Xavier College Prep  
Michelle Valenzuela, Counselor, Rancho Mirage High School, PSUSD  
Erica Watson, Assistant Principal, Desert Hot Springs High School, PSUSD  
Ryan Woll, Principal, Palm Springs High School, PSUSD  
Marcus Wood, Principal, Shadow Hills High School, DSUSD  
Leslie Young, Dean, Health Science & Education, COD

<b>Recorder:</b>	Mary Lou Marrujo
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**AGENDA**

<b>1. Call to Order (8:30 a.m.)</b>			
<b>2. Action Items</b>			
<b>2.1 Approval of Agenda</b>			
DISCUSSION			
CONCLUSION	Approved agenda as submitted.		
<b>FOLLOW-UP ITEMS</b>		<b>PERSON RESPONSIBLE</b>	<b>DEADLINE</b>
None.			
<b>2.2 Approval of December 2, 2016 Minutes</b>			
DISCUSSION	Request to clarify that the pathways discussed were CPA's (California Partnership Academies).		
CONCLUSION	Motion by Steve Pinning and second by Ryan Woll to approve the minutes as amended.		
<b>FOLLOW-UP ITEMS</b>		<b>PERSON RESPONSIBLE</b>	<b>DEADLINE</b>
None.			
<b>3. Group Discussion</b>			
<b>3.1 pLEDGE Program – J. Kinnamon, A. Nery</b>			
DISCUSSION	<ul style="list-style-type: none"> <li>• Dr. Joel Kinnamon presented the new pLEDGE program, a tuition-free program guaranteeing one-year scholarships for all incoming freshmen graduating from local high schools in 2017.</li> <li>• Dr. Annebelle Nery reviewed the eligibility requirements and the application process. (pLEDGE flyer attached)</li> <li>• There is a program being developed for students that are college-ready. They will still attend the EDGE programs, however, it will be a different summer experience for those students.</li> <li>• Sessions will take place in the morning and afternoon during the summer that will be in three-week blocks; June 5 through August 3.</li> <li>• For planning purposes, it is imperative that applications be submitted by May 1, 2017.</li> <li>• Dr. Kinnamon briefly reviewed COD's plans for expansion at the Thermal/ Mecca campus, the Indio campus, in Desert Hot Springs and Palm Springs.</li> <li>• Dr. Kinnamon asked the group to help us identify any problems with the pLEDGE process so that we can continue to improve upon it.</li> </ul>		
CONCLUSION			
<b>FOLLOW-UP ITEMS</b>		<b>PERSON RESPONSIBLE</b>	<b>DEADLINE</b>
<ul style="list-style-type: none"> <li>• A pLEDGE flyer will be emailed to this group.</li> </ul>		Mary Lou Marrujo	
<b>3.2 Promise Grant – A. Phillips, P. Ralston</b>			
DISCUSSION	<ul style="list-style-type: none"> <li>• COD has applied for the California Promise Grant. The opportunity opened in December, with the deadline on February 3, 2017. (PowerPoint attached)</li> <li>• The grant is based on legislation that grew out of a very successful set of partnerships in Long Beach which made certain that high school students were</li> </ul>		

	<p>able to attend Long Beach City College seamlessly. They also worked on a relationship with CSU, Long Beach.</p> <ul style="list-style-type: none"> <li>• They increased their success rate of high school graduates, whether or not they went on to college; they increased their number of high school graduates who moved into the city college and completed, and then those students went onto CSU Long Beach to complete four-year degrees.</li> <li>• The grant was submitted yesterday. We should get an answer within six weeks.</li> <li>• There is no financial commitment from the high schools.</li> </ul>	
CONCLUSION		
<b>FOLLOW-UP ITEMS</b>	<b>PERSON RESPONSIBLE</b>	<b>DEADLINE</b>
<b>3.3 Educational Master Plan – P. Ralston</b>		
DISCUSSION	<ul style="list-style-type: none"> <li>• COD is hosting consultants from the Collaborative Brain Trust (CBT), one of the largest consulting groups in the country. This three-person team is helping them implement their five-year Educational Master Plan (EMP); a document required by the State.</li> <li>• COD is in an exciting time of growth with facilities, finances, and capturing larger numbers of local high school graduates, so the EMP is an important planning tool for the institution.</li> <li>• At the next Consortium meeting, the CBT consultants will be on the consortium agenda. Prior to that there will be a survey emailed to Consortium members asking what it is that your constituents and schools need to have met by COD.</li> <li>• We will be gathering internal data for the EMP such as: <ul style="list-style-type: none"> <li>○ who our students are</li> <li>○ who our students could be</li> <li>○ what do our businesses and industries need</li> <li>○ what do our educational partners need</li> </ul> </li> <li>• Our target to adopt the EMP is May/June, 2017.</li> </ul>	
CONCLUSION		
<b>FOLLOW-UP ITEMS</b>	<b>PERSON RESPONSIBLE</b>	<b>DEADLINE</b>
<b>3.4 Summer School Dual Enrollment or Concurrent Enrollment opportunities</b>		
DISCUSSION	<ul style="list-style-type: none"> <li>• Will there be opportunities in the summer for dual and concurrent enrollment for continuing students?</li> <li>• Dr. Ralston commented that there have always been opportunities for high school students if they qualify to take concurrent courses in the summer. There are no plans at this time to provide dual enrollment in the summer.</li> <li>• We have a board policy that states 9<sup>th</sup> and 10<sup>th</sup> grade students cannot take classes at the college without special dispensation.</li> <li>• An individual high school student can go through the process in becoming concurrently enrolled in summer. COD is in the process of drafting their summer schedule.</li> </ul>	
CONCLUSION		

FOLLOW-UP ITEMS	PERSON RESPONSIBLE	DEADLINE

**5. Adjournment:** The meeting adjourned at 9:26 a.m.

NEXT MEETING:

Friday, March 3, 2017 – 8:30 a.m.

Location College of the Desert – Room PSA 18

# PL EDGE Program

How to be considered for the COD pEDGE program:

Only 2017 high school graduates (or equivalent) from the Coachella Valley are eligible.

1. Complete steps 1-6 on the "Getting Started" link on the COD home page.
2. Apply for financial aid at [www.fafsa.gov](http://www.fafsa.gov) by completing all financial aid requirements, having a completed financial aid file with the COD Financial Aid Office, and meeting the academic and progress requirements of the college. (AB 540 students, see information below. \*)
3. Submit both an EDGE and a pEDGE application online at [www.collegeofthedesert.edu/EDGE](http://www.collegeofthedesert.edu/EDGE).
4. Graduate with a high school diploma (or equivalent) in 2017.
5. Complete Summer EDGE Program and enroll in courses identified on your abbreviated student educational plan.
6. Enroll as a full-time COD student for fall and spring semesters (12+ units per term).<sup>†</sup>
7. Maintain a college grade-point average (GPA) of at least 2.0.
8. Serve 10 hours of community service over two semesters at COD.<sup>‡</sup>
9. Complete career pathway workshops at the COD Career and Workforce Solutions Center prior to transfer and/or graduation.

\* All AB 540 students are required to complete the same requirements with the exception of step #2 above. All AB 540 students must complete a California Dream Act application at [www.CalDreamAct.org](http://www.CalDreamAct.org). In addition, AB 540 students must also download (or request from the COD Admissions & Records Office), sign, and submit a California Nonresident Tuition Exemption form to the COD Admissions & Records Office. The form is available and may be submitted online through the student portal at the "MyCOD" link on the COD home page by clicking on "A&R Forms" then "AB-540" and completing the form.

<sup>†</sup> Students with disabilities may be eligible to take fewer than 12 units with DSPS counselor approval.

<sup>‡</sup> Students who are currently employed may be exempt.

April 1, 2017 - Deadline to apply online for admission to COD

May 1, 2017 - Deadline to complete the following:

Orientation  
Assessment  
Application for Financial Aid  
EDGE application



For more information on this exciting program, please contact: Katie Chartier, Assistant Director, COD First Year Experience/EDGE Program at 760.776.7635.

**Aurora Wilson**  
Chair, Board of Trustees



**Becky Broughton**  
Vice Chair

**Bonnie Stefan, Ed.D.**  
Clerk

Dear Colleagues:

**Fred E. Jandt, Ph.D.**  
Member

I am writing to advise you of a new College of the Desert (COD) program guaranteeing one year of college to local high school graduates from the 2017 graduating class who would like to attend COD.

**Mary Jane Sanchez-Fulton**  
Member

**Isiah Estrada**  
Student Trustee

We know that an education makes a difference for each student, every family, the entire community and our shared economy. We do not want cost to keep students from choosing to pursue higher education.

**Joel L. Kinnamon, Ed.D.**  
Superintendent/President

The new COD pLEDGE program is designed to remove economic barriers to the first year of college while providing critical guidance, skills and support that is essential to achievement of individual educational and career goals. Research shows that students who enroll full-time, participate in work experience programs and without financial stresses have achieved higher grades than their peers, continue their education beyond their first year at a higher rate than typical students, transferred to four-year colleges or are better prepared to enter the local workforce.

The year of guaranteed tuition and fees at COD will begin in 2017 for incoming freshman graduating from local high schools. Applicants must apply for all eligible state and federal financial aid including FAFSA, Cal Grants. COD counselors and financial aid staff are available to guide students through the process. Participating students must commit to full time enrollment during the year as well as participating in mentoring or internships, completion of career preparation workshops and maintaining academic performance.

In the weeks ahead we will be sharing more details about the pLEDGE program, but I wanted to share this good news with you in advance of later public announcements. I will be sharing more information about the pLEDGE at the February 3rd Education Consortium meeting, where I know many of your staff will be in attendance. Additionally, I will be contacting you to schedule time to meet in the next few weeks where we can begin to build a framework around this latest component of our partnership in support of our students.

Until then, please do not hesitate to contact me with question or for more information. I appreciate your support and commitment to our students, our college and our community.

Sincerely,

Joel L. Kinnamon, Ed.D.



# California Promise Grant Application



# Objective of the Grant

- Objective 1: Early “Commitment to College” Initiatives
- Objective 3: Utilization of Evidence-based Assessments
- Objective 4: Priority and Full Academic Year Registration
- Objective 5: Access to Information about Postsecondary Transfers





# Work Plan Includes:

- Planning funds for work between high school staff and instructors and COF staff and faculty
- Professional development opportunities to build knowledge of best practices and support collaboration
- Funding in support of the pLEDGE program
- Outreach opportunities including middle school and parents

# College of the Desert's Educational Master Plan 2017-2022



# College of the Desert's Mission

College of the Desert provides excellent educational programs in basic skills, career and technical education, certificate, transfer preparation, associate degrees, noncredit and distance education, which are continuously evaluated and improved.



Our programs and services contribute to the success, learning and achievement of our diverse students and the vitality of the Desert Community College District, surrounding areas and beyond.

# Why do we need an educational master plan?

- Master Planning is required by Education Code
- ACCJC standards support that requirement
- It's time to update our 2010 Plan
- Master Planning helps us to realize our mission
- It's a place where instructional experts drive the future of educational programs.



# Approach and Methods



- Both quantitative and qualitative data will serve to frame an objective, collaborative dialogue about new and existing academic and academic support programs and services.
- These data will include trends in the College's service area population and employment; enrollment trends and projections; facilities utilization and future space needs; and program reviews of each of the College's academic and academic support programs and services.

# Areas for Planning:

- Educational programming to match current and emerging workforce needs
- Priorities for expansion to serve the growing region
- Innovative cross-curricular and cross-campus efforts
- Support for planning agendas/goals of multiple existing COD planning efforts (e.g. SSSP, BSI, Equity, AEBG)
- Non-credit programming within and beyond adult basic education
- Fulfillment of community and educational partner goals
- Scheduling and delivery modes to meet today's student needs
- Articulation of “signature” programs at College sites

# Next steps: Educational Master Planning

- Internal and External Scanning in conjunction with Institutional Research
- Site Visits by Consultant Group, CBT, led by Dr. Nicki Harrington
  - Discovery Phase I, February 2-3
  - Discovery Phase II, March 1-2
  - Synthesis and Goal Setting, March 9-10
- Program-level Analysis and Planning
- Plan Drafting and Revision
- Taskforce, Senate, College Review and Response
- Finalization and Adoption